

## *News Release*

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### **FOR IMMEDIATE RELEASE**

#### **SMILE BUSINESS PRODUCTS, INC. OF SACRAMENTO HONORED BY SHARP FOR AS A PLATINUM LEVEL SERVICE DEALER**

Sacramento, CA February 12, 2024 – Smile Business Products has been recognized by Sharp Imaging and Information Company of America as a 2023 Platinum Level Service Dealer. Sharp awards Platinum Level Service status to outstanding dealers that have exceeded performance benchmarks and implemented industry best practices during the past year. Smile Business Products, Inc. is among a select group of dealers recognized by Sharp from the hundreds of dealers that sell Sharp's advanced business products and solutions in the U.S.

"The Platinum Level Service award recognizes Sharp dealers such as Smile Business Products, Inc. that demonstrate exceptional customer support and the highest level of achievement in critical areas of service delivery," said Greg Gumpright, Director, Services, Sharp Imaging and Information Company of America. "The award is a symbol of meeting Sharp's highest standards which recognizes Smile Business Products, Inc. for meeting and exceeding performance benchmarks and implementing industry best practices."

"We are so proud of our Service Department for their hard work and dedication." said Gilbert Barajas, General Service Manager, Smile Business Products.

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#### **About Smile Business Products, Inc.**

Smile Business Products is an office technology company providing sales and support throughout Northern California and Western Nevada. Founded in 1997, Smile is based in

Sacramento CA with six branch offices centrally located throughout their servicing area. Smile offers a full line of printer and copier solutions, visual displays, software, and Dynabook laptops. Smile also offers a full suite of Managed Services including Managed Network Services, Communication Services, and Document Management.

### **About Sharp Imaging and Information Company of America**

Sharp Imaging and Information Company of America (SIICA) is a division of Sharp Electronics Corporation, the U.S. subsidiary of Japan's Sharp Corporation, a global technology company which has been named to Fortune magazine's World's Most Admired Company List. Sharp strives to help businesses achieve Simply Smarter work by helping companies manage workflow efficiently, create immersive and engaging environments, and increase productivity. SIICA offers a full suite of secure printer and copier solutions, professional and commercial visual displays and projectors, software management and productivity software and markets durable Dynabook laptops. As a total solutions provider, Sharp has a reputation for innovation, quality, reliability, and industry-leading customer support expertise.

For more information on Sharp's business products, visit our website at [business.sharppusa.com](http://business.sharppusa.com).